KAP Drawing and Design Syllabus* 2010/2011 Mount Vernon High School Mrs. Deanna Badger dbadger@mvcsd.us

This course introduces drawing and design as an essential means of visual communication. A variety of methods and materials are used for both in-class studies as well as for larger and more comprehensive projects. Challenging and complex projects will be produced with a sharp focus on both formal and conceptual issues. Technical aspects of drawing and mixed media will be balanced with imaginative and experimental approaches throughout the first semester. Investigation into artists and their work will be explored. Second semester concepts will include the use of color in two dimensional design, experimental color wheels, color dynamics, and color theory. Presentations and class discussions will supplement assignments to aid in expansion of the understanding of project goals.

The range of marks used to make drawings, the arrangement of those marks, and the materials used to make the marks are endless. Light and shade, line quality, rendering of form, composition, surface manipulation, and illusion of depth are drawing topics that will be explored. Drawing is a way to learn about things, to explore various aspects of an idea and to discover relationships that previously seemed opaque or invisible.

Grading Policy

Grades are computed on a point system. I do not give out grades, you earn them. Each project or assignment will be assessed against criteria from the project grading rubric. This grading rubric is utilized by the faculty that teaches KAP Art Courses. Students will also be graded upon their contribution to in-class critiques.

Students will have the option of reworking each major project, with the exception of the final project at the end of semester 1 and the final exam project at the end of semester 2. If a student reworks a project they must submit the original grading rubric, so that I can see what improvements you have made. <u>The rework grade will be averaged with the original grade</u>. This policy is designed to encourage students to think of their work as fluid and evolving. Once a project has been graded and returned each student will have 10 days to rework the project. They may not use class time to rework the project.

<u>Late projects and assignments will have one letter grade deducted per day it is late</u>. If a student fails to turn in a study or project after a critique has begun it will be considered late.

*This syllabus is subject to change

Class Presentations

Various artists and their work will be investigated. Students will be required to work in collaborative groups and will prepare presentations for the class.

Ethics, Artistic Integrity, and Plagiarism

Any work that makes use of (appropriates) other artists' works (including photographs) and/or published images must show substantial and significant development beyond duplication. This is demonstrated through manipulation of the formal qualities, design, and/or concept of the source. The student's individual "voice" should be clearly evident. It is unethical, constitutes plagiarism, and often violates copyright law simply to copy an image (even in another medium) that was made by someone else and represent it as one's own.

Homework

There will be homework in this class. Each student is responsible for completing their assignments and projects by the established due dates. Late work will result in a deduction of one letter grade per day. Late projects will only be accepted if the student has an excused absence.

Semester Exams

There will be an exam project at the end of 1st Semester and 2nd Semester. Failure to turn in the final exam project at the end of 2nd Semester will result in an F for the course.

Portfolio

It is highly recommended that each student secure a waterproof artist portfolio. Many projects will require the student to transport artwork between home and school. A waterproof portfolio will help to protect this artwork. Local businesses such as Kenyon College Bookstore and Mount Vernon Nazarene University Bookstore carry waterproof artist portfolios that range in price from around \$5.00- \$20.00. (Expensive leather bound art portfolios are not necessary.)

1st Semester Concepts

Introduction to line Introduction to value Introduction to composition Contour drawing Blind contour drawing Notan-black and white design- positive vs. negative space Elements of art Principles of Design Basic drawing tools Basic drawing techniques Depicting light and space Introduction to the figure Structure of the head Structure of the body

2nd Semester Concepts

Color wheel-hue, saturation/intensity, value, luminosity Warm colors/cool colors Co-primaries- crimson/scarlet, golden yellow/lemon yellow, sky blue/ultramarine Color relativity/change (3 colors = 4 colors) Hue matched to value High key/low key values Saturation- prismatic, muted, chromatic gray, achromatic gray Saturation and the illusion of space Repetition/overlay Transparency/Mixture Optical mixing Psychological effects of colors Interaction of color Tonal progression Migration/Vibration

Overview of Projects:

Project #1- object in an indeterminate space

Project #2- invented space with the surreal object

Project #3- the self-image as a social construct, magic realism

Project #4- figures: use as metaphor and narrative

Project #5- the culture of fragmentation, recreating Eden

Project #6- Object project- developing a unified aesthetic

<u>*Course Materials-</u> If you do not own a waterproof portfolio- I would recommend purchasing one that is a minimum of 18" x 24". This will allow you to transport projects to and from home. Many stores carry cheaper vinyl waterproof models for under \$15.00. If you are a student facing financial difficulty and you don't believe you will have the funds to purchase a portfolio- please let Mrs. Badger know. She will loan you a portfolio for this school year.

Sample Grading Rubric	
Name	Date

Your artwork should be a creative response to the guidelines of the assignment.

It should show an awareness of the appropriate audience/assignment/social context of your work as relating to other artists and non-artists, those of your generation and beyond, what era you are working within, what cultural knowledge you can refer to and what will be lost on the viewer.

The piece should be appropriate for experimental galleries.

0-5	6	7	8	9	10
Poor	Weak	Moderate	Good	Strong	Excellent

Criteria	Point Value	Actual Score
Was the artwork submitted by the established deadline?	Yes= 10 points No= -10 points for each day the assignment/project Is late.	
Did the artwork follow the criteria for the assignment?	Yes= 10 points No= 0 points	
Artistic Integrity: Does the artwork show originality/creativity/innovation/ of an idea or composition? Is the artwork a copy or near copy of another work?	10 possible points	
Visual Attraction: Is there something that initially draws the viewer in to want to see more? Did the artist use an approach that is visually, intellectually and emotionally compelling?	10 possible points	
Complexity: Does the artwork show conceptual depth, sophistication or complexity that allows a sustaining interest on the part of the viewer?	10 possible points	
Surprise/Cleverness: Does the work avoid clichés and pat expectations?	10 possible points	
Mechanics: Does the artwork show an understanding of good composition and the proper use of the elements and principles of design to achieve a unified resolution that makes sense for the project?	10 possible points	
Technical Growth: Does the artwork show growth in technical skills, attention to detail and a willingness to take risksto step away from your comfort zone?	10 possible points	
Group Critique of Assignment		
Participation: Does the artist show a willingness to speak up, give valuable and thoughtful comments, share personal insight and react to others' point of view in a constructive way?	10 possible points	
Attitude: Does the artist show a commitment to the work that involves a willingness to learn from others, including faculty and students? Does the artist keep a positive attitude throughout the assignment?	10 possible points	

TOTAL SCORE..._/out of 100 points